



# *Millie's P's Response*

## *Covid-19*



*Effective Monday, March 23<sup>rd</sup>, Millie P's will be significantly reducing store hours. Our hours will be Thursday thru Sunday only from 11:00 – 4:00 until April 1<sup>st</sup> at which time we will reassess.*

*David and I are making this decision after a lot of thought and prayer and based on what we are hearing about the Corona Virus. It goes without saying that this is a scary time for all of us. Weighing heavily on our decision was the safety of our employees and customers.*

*Why the reduced hours approach? We are giving our employees the option to take a short leave and we will be short handed. Included in our decision was the fact that the shop will be slower than normal and we need to reduce expenses. Yet...we also want to give customers the option of visiting us during the reduced hours while in a safe and clean environment.*

*Our goal from a Millie P's "business" standpoint is to keep our head above water by being creative in our selling approach. Here is what we will be doing: reducing our shipping charges – increasing Millie's Marketplace Live Events – initiating a curbside pick-up – continuing our Takeout 15 on Mondays, Wednesdays and Fridays – creating a virtual Millie P's Kids Program and offering more virtual classes all around – initiating our "It's In The Box Long-Arming Program" and sew much more.*

*There are many unanswered questions and we will address those at another time. And.. Could our approach change – yes!*

*We ask that you continue to support this small business we have built by either visiting us or taking advantage of one of our sales programs.*

*With Love and Concern – Respectfully, David & Becky*